



PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Chin Up! You Got This!™

Confidence. Leadership. Lasting Transformation — for women and girls nationwide.

7,000+

Women & Girls Served

4,000+

Facilities Nationwide

50

States Reached

10+

Years of Expertise

WHO WE ARE

Confidence built from lived experience.

Founded in 2016 by Shakila Stewart, Chin Up! You Got This!™ is a national nonprofit building confidence, leadership, and resilience in women and girls — from correctional facilities to classrooms to boardrooms. We don't just send a curriculum. Shakila and her staff come inside and deliver every session in person.

“

“I realized I have the power to create the life I want, no matter where I come from.”

— Foster Care Participant

OUR MISSION

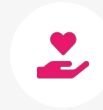
To equip teen girls and women with the confidence, self-esteem, and life skills they need to thrive—through innovative social-emotional learning, trauma-informed support, and career readiness programming.

WE PARTNER WITH



Schools & Youth Organizations

In-person & digital programs for teen girls



Correctional Facilities

Digital curriculum via secure tablets



Corporations & Workforce

Executive presence & leadership training



Community Organizations

Confidence & wellness for adult women

OUR PROGRAMS

Five programs. One mission.

IN-PERSON PROGRAMS — Shakila & her staff deliver every session on-site



The One Pearl™ Mentoring Program

Schools · Colleges · Youth Orgs

10-week SEL program: identity, leadership, posture, public speaking, and a Student Showcase graduation.



The Runway Workout™

Community Centers · Nonprofits

High-energy confidence & wellness for mothers, educators, and caregivers.



Posture, Presence & Personality™

Corporations · Workforce Programs

Executive presence training co-designed with HR and L&D teams.

DIGITAL PROGRAMS — Licensed curriculum delivered via tablets or digital platform

Pathway to Empowerment™

Correctional Facilities via Edovo tablets · 4,000+ facilities · \$240/learner

Self-paced curriculum on confidence, resilience, and reentry readiness—delivered via secure tablets across all 50 states.

Chin Up! Confidence Digital Curriculum

School Districts · Youth Organizations

The full One Pearl™ program in licensed digital format, including Shakila's pre-recorded video introduction for every session.

WHY PARTNER WITH US

Your investment scales what's already working.



Proven Track Record

10 years of national impact — not a pilot program, a sustained movement.



Lived-Experience Credibility

Shakila's own journey through these systems is what makes the work land differently.



Multi-Sector Reach

One partnership touches schools, correctional facilities, corporations, and communities.



Ready to Scale

Infrastructure, curriculum, and facilitator training are already built — your investment deploys it further.

7,000+

Women & Girls Served

4,000+

Facilities Nationwide

50

States Reached

10+

Years of Expertise

TIER 1



Confidence Champion Partner

\$5,000+

ANNUAL PARTNERSHIP LEVEL

WHAT'S INCLUDED



Sponsor a workshop series for youth, women, or families



Recognition on website and newsletter



Impact report highlighting program outcomes



Social media recognition

TIER 2



Leadership Builder Partner

\$10,000+

ANNUAL PARTNERSHIP LEVEL

WHAT'S INCLUDED



Sponsor a cohort of students, women, or justice-impacted learners



Program recognition materials



Speaking opportunity at a Chin Up! event



Mid-year and annual impact updates

TIER 3



National Impact Partner

\$25,000+

ANNUAL PARTNERSHIP LEVEL

WHAT'S INCLUDED



Support curriculum expansion into schools, community organizations, or correctional facilities



Recognition as a National Impact Partner



Customized impact report



Featured in newsletter, website, and selected events

TIER 4



Transformational Legacy Partner

\$50,000+

ANNUAL PARTNERSHIP LEVEL

WHAT'S INCLUDED



Help scale Chin Up! You Got This!™ nationwide



Support facilitator certification, technology, scholarships, and curriculum expansion



Executive briefing with the founder



Premier recognition across marketing materials, events, and annual reports



Opportunity to co-create a signature initiative or sponsored program

AT A GLANCE

Partnership Levels Overview

	Confidence Champion \$5,000+	Leadership Builder \$10,000+	National Impact \$25,000+	Transformational Legacy \$50,000+
Workshop / cohort sponsorship	✓	✓	—	—
Website & newsletter recognition	✓	—	✓	✓
Impact report	✓	—	✓	—
Speaking opportunity	—	✓	—	—
Executive briefing with founder	—	—	—	✓
Co-create a signature program	—	—	—	✓



LET'S BUILD THIS TOGETHER

Ready to invest in what works?

We welcome general operating support, project-specific grants, multi-year commitments, and corporate philanthropic partnerships — each tailored to your organization's goals.



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chinupyougotthis.org

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Shakila Stewart, Founder & Executive Director